



Expanding OUR IMPACT

19th International ACTS Conference

2019 Conference sponsorship



Conference

The International ACTS Conference is the only dedicated sustainability event developed for the sector, by the sector.

It brings together educators, practitioners, and the next generation of leaders, business and community from across Australasia under one roof. As a high profile event with strong government, industry and sector support, it continues to generate substantial interest each year, as well as a loyal and growing contingent of attendees.

The event consistently attracts around **120 delegates** within areas such as learning & teaching, research, environmental management, facilities management, finance, procurement, social responsibility and community engagement.

If you offer products, services or support in the following areas, this conference will be of interest to you:

- Business Management/Finance/Investment
- Climate & Carbon
- Education/Educational Resources
- Energy & Building Management
- Food & Catering
- Media & Publications
- Procurement (Products & Services)
- Consultancies
- Transport
- Water Management
- Recycling & Waste
- Government agencies or departments
- NGO's supporting sustainability

Why you should get involved?

A “**must attend**” event that fosters national networks and critical international links for the sustainability and education sectors.

Make your company, **brand and logo visible** to sustainability professionals at the event, as well as thousands of managers, practitioners and students through ongoing membership promotion.

Enhance **prestige and positioning** within the universities and vocational and training sectors in both Australia and New Zealand.

Demonstrate products and services face-to-face with results driven case studies, **enhance your client base**.

Excellent **networking opportunities** with delegates, other sponsors and leaders in research, education training and facilities.

Raise **your profile** within the sector via media coverage and other public relations opportunities.

Support the sustainability community that supports your business.

Don't want to sit at a booth? Then this event is for you! Take a look at our range of interactive, brand focused packages. Spend dedicated time in front of our delegates, rather than behind a banner. Network as a delegate and make the best connections for you and your organisation.

Our interactive sponsorship packages were first piloted in 2016 with overwhelming success. Sponsors reported the format provided more positive outcomes for them, whilst 87% of surveyed delegates rated sponsor interactions as excellent or good.

90% of universities within Australia and NZ have taken part in the ACTS conference over the last 5 years. Our attendance also includes TAFEs, Institutes of Technology and Polytechnics (ITP), government decision makers, industry experts, sector support organisations and community leaders, as well as international representatives.

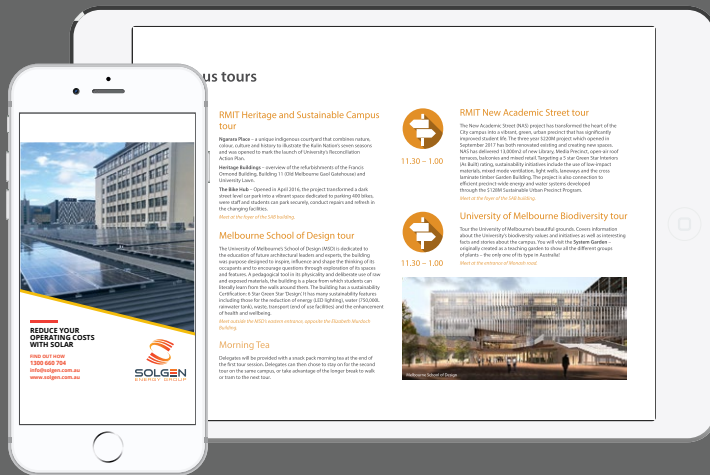
Conference marketing and communications

Sponsorship of the ACTS conference provides brand recognition from the moment you sign up through to post event activities.

This could be as much as 12 months exposure!

Marketing methods to maximise brand recognition include:

- ACTS website
- ACTS Conference website and app
- Promotional advertising
- Monthly e-bulletins
- EDM campaigns
- Marketing support from sector partners
- Marketing support from international partners
- Social media (facebook, twitter, linkedIn and instagram)
- Media coverage via press release and articles



Virtual satchel

The virtual satchel will be available on the conference website and app. It provides a sustainable alternative to conference bags and hard copy handouts for delegates. Sponsors will be given the opportunity to place flyers relevant to their organisation. Note: Inserts are 1xA4 double-sided page.



Conference Major sponsorship packages


ACTS offers two levels of sponsorship: Headline and Presenting

Presenting sponsors are available in two tiers: Co-presenters will deliver a results/outcome driven session in conjunction with a tertiary education partner. Solo presenters may deliver a session without a partner, whilst adhering to strict guidelines ensuring relevancy and learning outcomes for delegates.

Benefits and inclusions are subject to print and production deadlines.

Prices are in AUD and exclusive of GST.



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			Co-presenter \$4,500	Solo \$7,000
AT THE CONFERENCE				
Acknowledgment at the conference opening and closing	✓		✓	
Acknowledgment at the start and end of each day	✓			
Logo on holding slides in plenary sessions	✓		✓	
Pull-up banner (x1) in the break/registration area	✓		✓	
Pull-up banner (x1) in plenary room	✓			
Promotional material given to delegates *	✓		✓	
8 minute plenary presentation to conference delegates	✓			
30 minute case study presentation included within concurrent workshop program			✓	
Advertisement space in conference delegate guide	FULL PAGE		HALF PAGE	
Name and logo listed in conference delegate guide	✓		✓	
Logo on signage at the venue	✓			
WEB & APP				
Logo on homepage of conference website	✓		✓	
Logo and weblink 'our sponsors' webpage	✓		✓	
Virtual satchel insert (x1) – A4 double-sided (available on website & app) *	✓		✓	
Logo and weblink on the conference app	✓		✓	
Acknowledgment on our social platforms	✓		✓	
PRE-CONFERENCE				
One years complimentary ACTS Corporate Membership (valued at \$1500)	✓			
Create a poll for delegates – max 4 questions	✓			
Logo in delegate materials and pre-conference marketing collateral	✓		✓	
Web banner advertisement in enACT monthly bulletin	✓ x2		✓	
Logo on registered delegates pre-arrival email	✓		✓	
List of consenting delegates to share (including email addresses) to third parties in Excel	✓		✓	
REGISTRATION				
Conference registration (including access to sessions, and GGAA Gala Dinner)	✓ x2		✓	
Ticket to the welcome reception **	✓ x2		✓	
Additional ticket to the GGAA Gala Dinner	✓			
Opportunity to register additional colleagues at ACTS Member rates	✓		✓	
Total number of opportunities (strikethrough indicates sold package)	1		4	

* The virtual satchel will be available on the ACTS conference website and app. It provides a sustainable alternative to conference bags and hard copy handouts.

** Tickets pending uptake of welcome reception sponsorship package.

Conference Technology and social packages

ACTS offers a range of sponsorship packages supporting specific elements of the conference. You can sponsor the welcome reception for maximum exposure in a fun and informal atmosphere, or jump on the massive uptake in conference app usage to connect with our delegates. Not able to send a representative to the conference? Consider the benefits of becoming a video partner...

If you haven't seen a package that suits your organisation, please contact us!
Benefits and inclusions are subject to print and production deadlines.
Prices are in AUD and exclusive of GST.

	Welcome Reception	Video Partner	Conf. App
	\$5,000	\$3,200	\$2,500
AT THE CONFERENCE			
Acknowledgment at the conference opening and closing	✓	✓	✓
Promotional material given to delegates *	✓	✓	✓
Name and logo listed in conference delegate guide	✓	✓	✓
Welcome address at the reception event	✓		
3 min video of your company played during a plenary event	✓	✓	
Advertisement space in conference delegate guide	✓	HALF PAGE	
WEB & APP			
Logo and weblink 'our sponsors' webpage	✓	✓	✓
Virtual satchel insert (x1) – A4 double-sided (available on website & app)*	✓	✓	✓
Logo and weblink on the conference app	✓	✓	✓
Full company branding visible throughout the app			✓
PRE-CONFERENCE			
Create a poll for delegates – max 4 questions			✓
Logo in delegate materials and pre-conference marketing collateral	✓	✓	✓
List of consenting delegates to share (including email addresses) in Excel	✓	✓	✓
REGISTRATION			
Ticket to the welcome reception	✓ x3		
Conference day only registration			✓
Opportunity to register additional colleagues at ACTS Member rates	✓	✓	✓
Total number of opportunities (strikethrough indicates sold package)	1	2	1

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Other opportunities

ACTS is delighted to partner with supporting and sector organisations for the sustainability event of the year. Institutions, sector support organisations, government, local councils, NGOs and not-for-profits can discuss a range of additional opportunities, such as:

- Sponsoring student scholarships
- Sponsoring keynote speakers
- Interactive breaks (morning, lunch and afternoon tea breaks) and group activities (i.e. world café)
- Annual photography competition including prizes
- Media partnerships
- Fitness and wellbeing session
- The Green Gown Awards Australasia (please see the GGAA sponsorship prospectus for opportunities)

About ACTS

ACTS is a non-profit member based organisation representing higher and further education institutions within Australia and New Zealand. We aim to inspire, promote and support change towards best practice sustainability within the operations, curriculum and research of the tertiary education sector.

ACTS seeks to build community and business partnerships at the local, regional and international level, in order to bring together a network of people for positive engagement, capacity building and change.

Conference and Green Gown hosts

Dunedin, New Zealand's most beautiful city, is home to the University of Otago and the Otago Polytechnic – the hosts for the 2019 ACTS Conference.

The University of Otago is distinguished as New Zealand's first university and, in 2019, will mark its **150th anniversary**, an important milestone for the University, Dunedin and New Zealand.

Otago Polytechnic is proud to be a leader in high quality, career-focused education with some of the best student achievement and satisfaction results in New Zealand.



UNIVERSITY
of
OTAGO
Te Whare Wānanga o Otāgo
NEW ZEALAND



OTAGO
POLYTECHNIC
Te Kura Matatini ki Otago

The Venues

Conference

The location of the ACTS Conference will be held at the St David Complex which is located in the north-west region of the University of Otago's Dunedin campus, on the corner of St David and Cumberland Streets. The St David Complex accommodates seven teaching spaces: one lecture theatre and six seminar rooms.

Green Gown Awards Australasia

Now in their 10th year, the Green Gown Awards Australasia continue to recognise exceptional sustainability initiatives being undertaken by tertiary education. Finalists in the 2019 awards will have the pleasure of celebrating their achievements in November at the historic Larnach Castle in Dunedin, New Zealand. Situated on the picturesque Otago Peninsula, Larnach Castle will set a spectacular scene for this monumental occasion.

After arriving guests will be served pre-dinner drinks and canapes on the Castle verandah, before moving through to the grand ballroom for the evenings main event! Under the period architecture and crystal chandeliers, guest will enjoy a three course dinner whilst celebrating the winners of the 10th Green Gown Awards Australasia.



Theme

Expanding our Impact

In 2019 we focus on the need for the higher education sector to expand our impact. By moving beyond just creating sustainable campuses and curricula, institutions can realise their unique potential to champion sustainable development and shape a motivated generation of leaders with the skills to tackle the critical environmental, economic and socio-political challenges we face today. We must recognise the urgency of these challenges and strengthen our contributions to becoming global leaders working towards a sustainable future.

Program

The conference provides the best opportunity for educators and practitioners to obtain the latest information, essential in understanding and responding to key developments in sustainability within the tertiary sector. The program will include plenary sessions, best practice case studies, posters, workshops and site tours relevant to all sectors in education. It will feature key speakers from Australia and around the world. The professional development opportunities offered through the program will be complemented by engaging and fun networking opportunities, highlighted by the eighth annual Green Gown Awards Australasia gala dinner – a “green tie” event not to be missed!





Preliminary Schedule

DAY 1 – Wednesday 31 October

Welcome

Keynote

Morning tea

Concurrent session 1

Concurrent session 2

Concurrent session 3

Networking lunch

Concurrent session 4

Concurrent session 5

Afternoon tea

Interactive Plenary Activity

Welcome reception *

DAY 2 – Thursday 1 November

Keynote

Concurrent session 6

Morning tea

Concurrent session 7

Concurrent session 8

Networking lunch

3 hr Professional Development workshops

Afternoon tea

Green Gown Awards Australasia dinner

DAY 3 – Friday 2 November

Concurrent site tours

Morning tea

Conference concludes

* Pending sponsorship of Welcome reception



Terms and Conditions

The term 'sponsor' includes any person, firm, company or corporation and its employees and agents identified in the booking form or other written request for a sponsorship item.

'ACTS' means Australasian Campuses Towards Sustainability Inc (ABN 7598 9329 885).

1. ACTS reserves the right to judge the appropriateness of any sponsorship application and to decline sponsorship if the organisation is in any respect deemed unsuitable as a sponsor.
2. Sponsorship places will be offered on a first-come first-served basis, subject to the above condition, upon ACTS receiving the completed 'Application to Sponsor' online form. Sponsorship places will not be reserved or withheld from other interested parties until ACTS receives this completed application form.
3. Sponsorship places will be confirmed in writing along with an invoice for payment (please note the Australian Good and Services Tax (GST) at 10% is applicable to all packages outlined in this prospectus). Sponsor applicants must adhere to the payment terms of the invoice, as sponsorship will not become effective until agreed payment has been received. If agreed payment has not been received according to the terms of the invoice, ACTS reserves the right to offer your requested sponsor package to another organisation.
4. Once sponsorship has been confirmed, further logistics will be available and confirmed regarding the venue. All venue specific requirements will be made available as early as possible.
5. All cancellations of sponsorship must be received in writing to ACTS at info@acts.asn.au. Refunds will be issued, minus 30% of the package cost if cancellation is received by the 01/09/2019. After this deadline no refunds will be issued.
6. Sponsorship monies contribute to the successful planning and promotion of the conference in addition to subsidising the costs of management, communication, invited speakers, program, publications etc. Sponsorship monies are not expected on any entertainment incurred which is incidental to the activities of the conference and, on this basis, sponsorship monies are tax deductible.
7. Placement of sponsor logo on branded items is at the discretion of ACTS (if applicable).
8. Placement of sponsor advertisements on the conference website or app is at the discretion of ACTS.
9. Provision of banners and any other promotional material is the responsibility of the Sponsor.
10. Sponsors/advertisers will submit all artwork, branded materials and videos for advertising, either purchased or forming part of their package entitlements, to the conference organisers by the due date for approval. Failing to do so may result in items being withdrawn.
11. Sponsors are not permitted to assign, sublet or apportion the whole or any part of their package or unless prior consent in writing from the conference organiser is provided.
12. Eligible sponsors will receive the conference delegate list prior to the start of the conference (subject to completion this will be no earlier than 1 week prior to the conference and no later than the start of the week of the conference).
13. ACTS will not be accountable for the level of commercial activity generated from sponsorship.
14. ACTS reserves the right to refuse any person including sponsor staff, representatives, visitors, contractors and/or agents entry to the conference if they do not hold an official conference name badge.
15. Information provided in this prospectus is correct at the time of going to print. The conference organisers reserve the right to amend existing unsold sponsorship or add additional sponsorship packages as required without notice to confirmed sponsors.



Application to sponsor

To confirm your sponsorship please
complete the online form on our website:
conference.acts.asn.au

For any questions regarding the conference
or sponsorship opportunities, please contact:

Rhiannon Chamberlain
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r.chambelain@acts.asn.au
0404 178 088

